

3.6.1 - SWACHH BHARAT ABHIYAN

ALAGAPPA UNIVERSITY, KARAIKUDI
Centre for Swachh Bharat and Swasth Bharat

Name of the Activity	Health and Hygiene
Date & Year	1 st to 15 th September 2023
Details of the Participants	Alagappa University Students
Coordinator	Prof. S. Thambidurai
Organizing Department	Centre for Swachh Bharat and Swasth Bharat, Alagappa University
Collaborating Agency	MHRD & UGC, Govt. of India
Description	<p>The UGC has communicated to the Vice-Chancellors of all Universities (D.O.No.2-2-50/2023(CPP-II dated 21.8.2023)) with guidelines to formulate and implement the Swachhata Pakhwada 2023 activities from 1st to 15th September 2023, to give wide publicity on “Hygiene and Sanitation”. Based on the UGC guidelines, the following activities were carried out in the Four Faculty campus and the coastal Thondi Campus with involving our students and staff. During this period of two weeks, there are 16 Chief Guests, 9 Resource persons, 25 Department level Swachh Bharat Coordinators, 71 Regular Faculties, 27 Teaching Assistants and 1713 Students from Arts, Management, Science and Education joined and participated in the cleaning activities.</p>
Type of Activity	
<ol style="list-style-type: none"> 1. Curbing single use plastics & discourage use of plastics 2. Awareness on Hygiene and Sanitation at public gathering 3. Setting up permanent mechanism for sustainability of Swachhata 4. Continuous focus on Hygiene and Sanitation 5. Review for Divyang students access to the toilets 6. Innovative initiatives during campaigns on Health and Hygiene 	

1. Vice-chancellor Meeting for the dissemination of information and to review the preparedness on 30.08.2023



Prof. G. Ravi, Vice-Chancellor of Alagappa University chaired the review meeting on the Preparedness for the Swachhata Pakhwada 2023 programme. He outlined the various activities that should be carried out at Alagappa University and advised to implement the activities of Swachhata Pakhwada 2023 as recommended by the UGC. **Prof. S. Rajamohan** Registrar & Dean, Faculty of Management, **Dr. S. Thanuskodi**, Dean, Faculty of Arts, and **Dr. J. Sujathamalini** Dean, Faculty of Education and all the Department Coordinators were present.



Dr. S. Thambidurai, Coordinator, Centre for Swachh Bharat explained about the activities that are to be carried out and noted down the ideas and the ways of execution suggested by the Honorable Vice-Chancellor for each activity. The Vice-chancellor

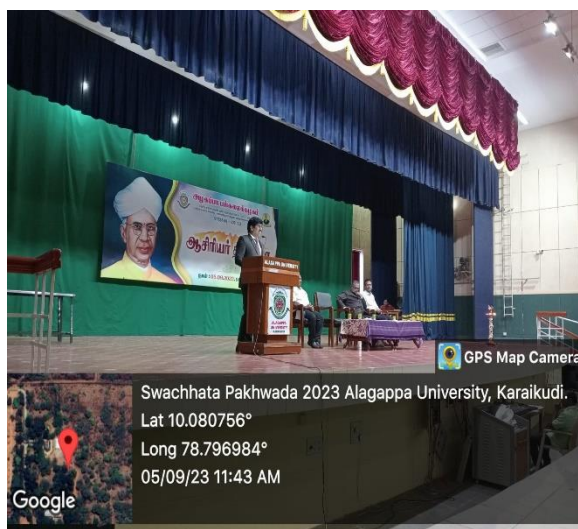
interacted with the Department level Coordinators and gave suitable solutions to implement the programme successfully for each and every Department. He finally wished his best for the department coordinators and advised them to be very careful while using social media to generate awareness Health and Hygiene.

2) Curbing Single-use Plastics and discouraging the use of plastics



Dr. K. Sankaranarayanan Senior Professor and Head, delivered a lecture on **Curbing single use plastics & discourage use of plastics** at Swachhata Pakhwada 2023 programme organized by the **Department of Physics**. The participant count was nearly 100 and the students were highly involved with the lecture and raised several questions to the resource person. The resource person gave professional answers to these questions with flair and strongly discouraged the students from using plastic products in the future.

3. Teacher's day Celebration on 05.09.2023



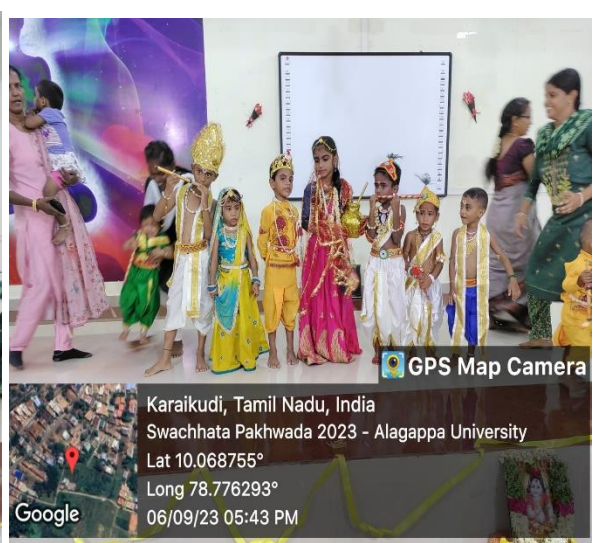
The Teacher's Day Celebration was held at the University convocation Hall on 05.09.2023. The Honorable Vice Chancellor **Prof. G. Ravi**, utilized this function to Communicate and stressed the importance of Swachhta Pakhwada 2023 activities. He advised the faculty members to implement the programmes in effective manner.

4. Swachhta Nutritional food for Healthy life on 06.09.2023



Dr. J. Jeyakanthan, Dean, Faculty of Science inaugurated the Swachhta Nutritional foods for Healthy life at Alumni Park. A feedback survey was conducted among the Children who tasted the nutritional foods. The children expressed their enthusiasm as they delighted in the delicacies prepared for them. The programme was organized by **Department of Nutrition and Dietetics**.

5. Celebration of Swachhta Gokulastami 06.09.2023



Swachhta Gokulastami celebration was inaugurated by **Dr. K. Gunasekaran**, Member of the Syndicate. The programme was organized by **Centre for Yoga Education**. More than 10 children from various schools took part in the function and cosplayed as the deity Krishna while expressing their creativity.

6. Innovative Method of Campaign on 07.09.2023



An innovative method of street play was inaugurated by **Dr. S. Rajaram**, Member of the Syndicate in the Faculty of Arts Campus. About 15 students of **Faculty of Arts** performed their play under open air within the campus. More than 300 students from various departments watched their play and applauded their performance.



At the end of the programme, the faculty members and students honored our University Sanitary workers for their invaluable contributions in keeping our campus ecosystem clean and tidy.



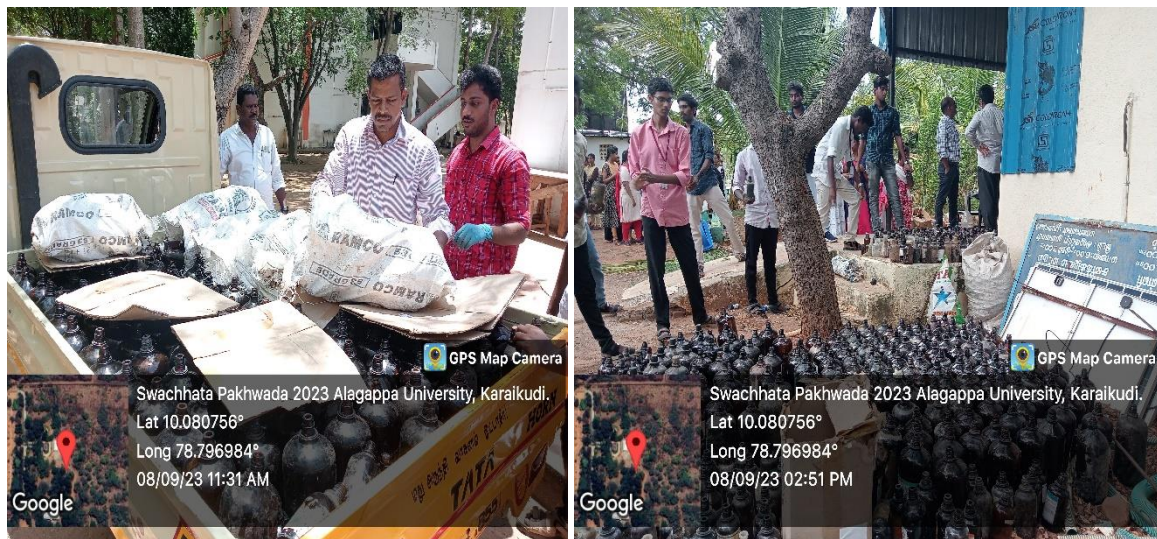
In another subsequent programme, a demonstration was given by **Dr. A. Arumugam**, Professor, on the conversion of single use plastics into powder form of materials.

7. Collection of Waste Chemical Glassware on 08.09.2023



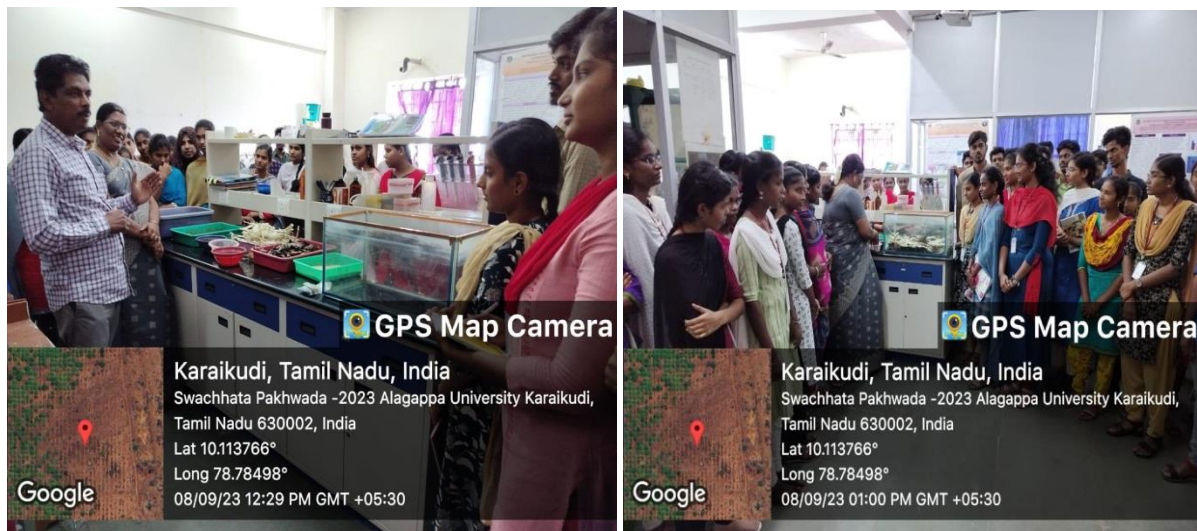
Dr. C. Sekar, Member of the Syndicate Council initiated the Waste Chemical bottle collection by means of chain transfer mechanism. The collected bottles at **Department of Industrial Chemistry** were washed thoroughly to remove any dust particles and

residual chemicals that might be left unwashed, before handing them over to the proper crushing unit authorities.



The dried bottles were loaded in the mini truck for unloading at the Alumni park where a bottle crushing machine was installed. The transported bottles were arranged according to their size within the crushing unit for further processing. Glassware below the 500 ml capacity can be processed without the need for breaking them.

8. Conversion of Natural Waste into Bio-compost



Dr. B. Vaseeharan, Senior Professor and Head, explained the method of bio-compost preparation and a practical demonstration was given to the 70 students from the Department of Animal Health and Management.

9. Awareness Programme at Thondi Coastal Area on 11.09.2023



Dr. S. Ravikumar, Senior Professor and Head, explains about the importance of health and hygiene for fishermen at Thondi Coastal Area.



About 31 fishermen took part in the awareness programme and clarified their doubts with the resource person. All the doubts were clarified by the resource person and the faculty members. The programme was organized by **Department of Oceanography & Coastal Area Studies**.

10. Awareness Programme on Health & Hygiene on 11.09.2023



Dr. R. Aanandhi, MBBS, Assistant Professor Cum Medical Officer has given a lecture on the theme of continuous focus on Health and Hygiene. More than 100 students took part in this programme. The programme was organized by the **Centre for Yoga Education**.

11. Green Campus Day was observed on 12.09.2023



The Honorable Vice Chancellor and other faculty members were on their way to the Conference Hall at Science campus. The Students from Arts Campus, on that day, came to their morning hour classes either by Bicycle or walk.

12. Health and Sanitation for Differently abled children on 12.09.2023



Dr. R. Aanandhi, MBBS, Assistant Professor Cum Medical Officer has given one lecture on Health and sanitation for differently abled children. More than 100 students participated in this programme. The programme was organized by **Department of Special Education and Rehabilitation Science**.

13. Hygiene and Sanitation in Public Places on 13.09.2023



Dr. S. Thanuskodi, Dean, Faculty of Arts, addressed in an awareness programme on the importance of Hygiene and sanitation in public places. More than 250 students from the faculty of arts took part in this programme.

14. Alternate way for Single use Plastic bags



Dr. V. Palanisamy, Member of the Syndicate council explained about the drawbacks of the single use plastics at a meeting held in a residential apartment.



Curbing the use of single use plastics was organized by the **Department of Bioinformatics**. **Dr. H. Gurumallesh Prabhu**, Senior Professor & Director gave the lecture on this topic in the conference hall of Alagappa University Science Campus.



The **Department of Biomedical Sciences** organized a massive cleaning campaign in the premises of the science campus.



The **Department of Biotechnology** made class room lecture arrangements for their students on the topic of single use plastics and their negative effects on the environment.

15. Distribution of Natural Fibre bags in markets on 14.09.2023



The **Department of Nanoscience and Technology** students and faculty members were mainly involved in the creation of awareness in the public.



The **Department of Microbiology** students and faculty members took part in the massive campaign for insisting and offering cloth bags instead of single use plastic bags and advised the public to be concerned about the ill-effects of plastic bags.

16. Inclusion of Extension activities at IQAC meeting on 14.09.2023



Dr. R. Sivakumar, Deputy Director IQAC, explained about the parameters for the inclusion of extension activities.



Prof. G. Ravi, Vice Chancellor chaired the meeting. **Dr. K. Alamelu**, Professor and Director, coordinated and organized the meeting.

17. Awareness programme on Child Health and Bone Health



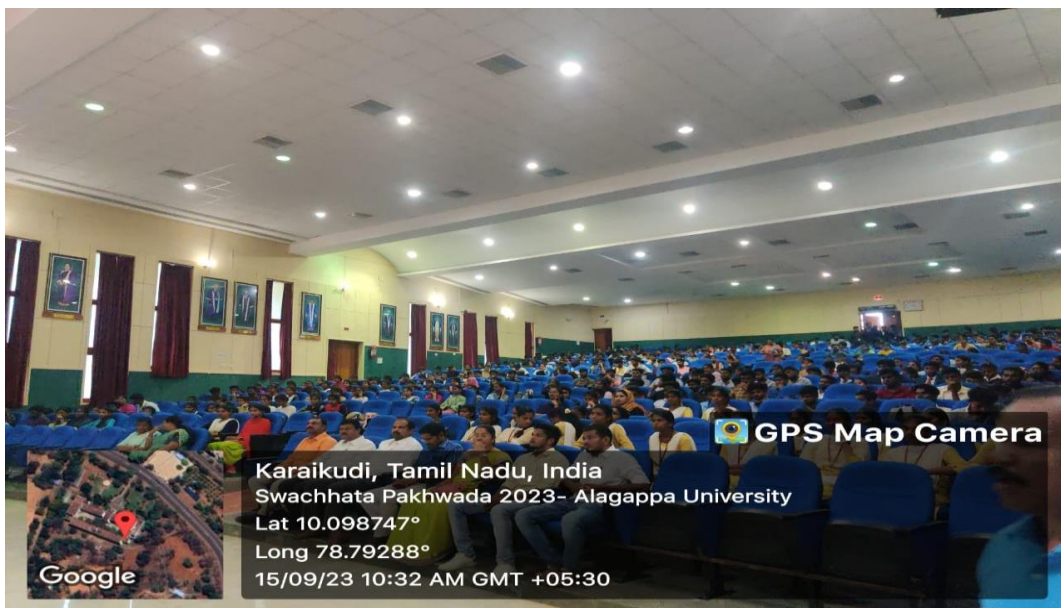
Prof. S. Rajamohan, Registrar i/c inaugurated the two awareness programmes, on the importance of child health and hygiene & Bone and Joint Health.



Dr. P. Syamily, MBBS, MD, Assistant Professor and Pediatrics presented on Child Health and Hygiene. She Explained in detail about the sensitiveness of children to sudden changes to the weather changes.



Dr. V. A. Aravind, MBBS, DNB, Consultant Orthopedic presented his lecture on Bone and Joint Health.



More than 720 students from the **Faculty of Management** took part in this programme held at the Convocation Hall.

18. Review for Divyang Students access to the Toilets



A team of members consisting of Syndicate council members, Faculty members and Assistant Engineer from the EDM Section and Swachh Bharat Coordinator reviewed the accessibility of the toilets to Divyang Students at the Faculty of Arts.

19. Setting up Permanent Mechanism for Sustainability of Swachhata



Using the permanent setup unit located at Alumni Garden a demonstration and the practice of Hollow Blocks preparation by the mixing of well grinded chemical glasses with cement and sand was given to the students of **Department of Fisheries Science**.

This setup was established to provide a permanent solution for the sustained practice of Swachhata in the campus.

20. Certificate Distribution by Honorable Vice-chancellor



Students from the **Department of Industrial Chemistry** receiving their certificates from the Honorable Vice-chancellor.



Students from the **Department of Tamil** receiving their certificates from the Honorable Vice-chancellor.



Students from the **Department of International Business** receiving their certificates from the Honorable Vice-chancellor.



Students from the **Department of Economics and Rural Development** receiving their certificates from the Honorable Vice-chancellor.



Students from the **Department of Women's Studies** receiving their certificates from the Honorable Vice-chancellor.



Students from the **Department of Theatre and Film Studies** receiving their certificates from the Honorable Vice-chancellor.

Outcome of the Activity:

The aim of hosting Swachh Bharat activities within and outside the campus of Alagappa University is to foster a healthy and meaningful relationship with the general public. This aim not only fulfils the agenda of creating cognizance among people's mind about our environment, but it also helps in making contributions by an educational institution to the overall society. In this regard, for the year 2023-2024, a total of 20 public awareness events have taken place, and were mostly targeted at raising awareness for meaningful causes. These events have also employed innovative measures to get the message reach the society quickly. Simultaneously, these activities have served as a canvas for the students to showcase their talents, which would naturally enhance their personalities and skills for their later life.

ALAGAPPA UNIVERSITY, KARAIKUDI
Centre for Swachh Bharat and Swasth Bharat

Name of the Activity	Health and Hygiene
Date & Year	1 st to 15 th September 2022
Details of the Participants	Alagappa University Students
Coordinator	Prof. S. Thambidurai
Organizing Department	Centre for Swachh Bharat and Swasth Bharat, Alagappa University
Collaborating Agency	MHRD & UGC, Govt. of India
Description	The UGC has communicated to the Vice-Chancellors of all Universities (D. O. No. 2-81/2022(CPP-II dated 7.9.2022) with guidelines to formulate and implement the Swachhata Pakhwada activities from 1st to 15th September 2022, to give wide publicity on Health and Hygiene for about two weeks. Considering the COVID-19 situation in the country, it suggested to organize Swachhata Pakhwada by keeping in mind all the instructions and guidelines issued by the Ministry of Home affairs and Ministry of Health and family welfare from time to time.
Type of Activity	
<ul style="list-style-type: none"> A) Vice-chancellor Review Meeting on Preparedness B) Webinar for University Department Students C) Awareness on the curbing of Single-use Plastics D) Sharing of Information, Education and Communication on Better Hygiene E) Essay & Slogan writing competitions & Prize Distribution F) Display of Swachhta Message on the Website and Social Message 	

A) Vice-chancellor Review Meeting on Preparedness



Prof. G. Ravi, Vice-Chancellor of Alagappa University chaired the Review meeting on the Preparedness for the Swachhata Pakhwada 2022 programme. He outlined the various activities carried out at Alagappa University and advised to implement the activities of Swachhata Pakhwada 2022 recommended by UGC. **Prof. S. Rajamohan** Registrar & Dean, Faculty of Management, **Dr. S. Thanuskodi** Dean, Faculty of Arts, and **Dr. J. Sujathamalini** Dean, Faculty of Education, **Dr. G. Sivakumar** SO (P&D) were part of the meeting.



Prof. A. Senthilrajan MIS, **Dr. R. Aananthi** MBBS and all the Department Coordinators were present for the meeting. In this meeting, the following activities were reviewed; 1.

Convene a VC Meeting at the end 2. Organizing of Webinars on Swachhata 3. Displaying of Swachhata messages on the website 4. Curbing the use of Single-Use Plastics 5. Discouraging the use of plastic in the office 6. Organizing of Competitions through online mode 7. Developing and sharing of Information, Education and Communication on better hygiene, and 8. Use of social media to generate awareness.



Dr. S. Thambidurai, Coordinator, Centre for Swachh Bharat explained about the activities that are to be carried out and noted down the ideas and the way of executing them as suggested by the Honorable Vice-Chancellor for each activity.



The Vice-chancellor interacted with the coordinators and gave various suitable solutions to implement the programmes successfully. He finally wished all and advised to be very careful while using social media to generate awareness Health and Hygiene.

B) Webinar for University Department Students



Prof. G. Ravi, Vice-Chancellor of Alagappa University inaugurated the Webinar on **Dental Hygiene and Advances in Dental Treatment** from his office. In his inaugural address, he pointed out the various Swachhata activities carried out at Alagappa University, which also played a major role in the A+ grade obtained by the University. He introduced the resource person **Dr. T. K. Prabhu** Dental Surgeon & Managing Director, Prabhu Dental Hospital, Karaikudi. Dr. Prabhu presented his lecture through PPT mode from his Dental Hospital. He highlighted the importance of dental health. He outlined the reason for the formation of cavities and the current advanced dental treatment techniques available across the globe. The lecture was presented for about an hour.



The Webinar was conducted through the Smart Class Room Interactive Board with the link provided by MIS Team, Alagappa University. The students of the Department of Logistics Management attended the meeting along with their staff. Similarly, students from all 44 departments of the University attended the interaction forum alongside their faculty members. More than 1600 University PG students, 140 staff and 100

Scholars participated in this programme. After the presentation, the Doctor patiently cleared the doubts raised by the students and staff members. After the completion of the lecture, **Dr. S. Thambidurai**, Coordinator thanked everyone, and particularly the Vice-Chancellor, Registrar, Professors, Department Coordinators, Students and the MIS Team.

C) Awareness on the curbing of Single-use Plastics



The Department of Banking Management & Department of Logistics Management has jointly organized the Swachhata Pakhwada 2022 programme on **Alternatives for Single Use Plastics**. **Prof. S. Rajamohan** Registrar inaugurated the programme with **Prof. K. Alamelu** welcoming the audience to the event.



Prof. H. Gurumallesh Prabu, Professor and Head, Department of Industrial Chemistry spoke about the effect of single use plastics on environmental pollution. He further explained the features of alternate materials that can potentially replace the single use

plastics. At the end **Dr. V. A. Anand** proposed the vote of thanks. For this event, nearly 120 students made their participation.



The Department of Nanoscience & Technology and the Department of Microbiology jointly organized the Swachhata Pakhwada 2022 programme on **Understanding the Problems with Single Use Plastics**. **Dr. K. Gurunathan**, Dean, Faculty of Science inaugurated the awareness programme with **Dr. N. Suganthy** welcoming the gathered students and faculty members for the event.

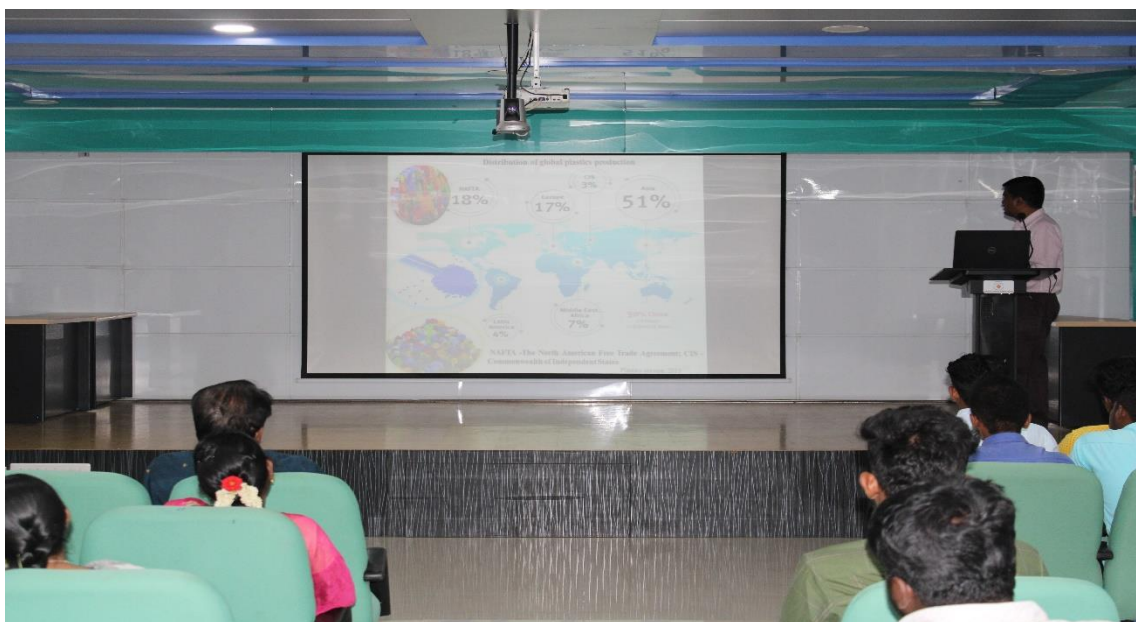


Dr. A. Arun Professor and Head, Department of Microbiology spoke about the problems that arise due to the use of single use plastics. He pointed out that bioplastics derived from natural sources may be alternatives for single use plastics which are

biodegradable and eco-friendly in nature. At the end **Dr. T. Kavitha** proposed vote of Thanks. More than 100 students participated in this meeting.



The Department of Bioinformatics organized the Swachhata Pakhwada 2022 programme on **Impact of degraded Fossil fuel based plastic materials**. **Dr. J. Jeyakanthan**, Professor and Head, Department of Bioinformatics inaugurated the awareness programme. Earlier **Dr. J. Joseph Sahayarayan** welcomed the gatherings.



Dr. A. Arun, Professor and Head, Department of Microbiology spoke the about impact of degraded plastic materials on the environment as well as on living organisms. After the end of the lecture, he patiently answered the questions raised by the students. In the

end, **Dr. R. M. Vidhyavathi** proposed the vote of Thanks. Nearly 90 students made their presence known for this meeting.



All Departments within the Faculty of Arts jointly organized the Swachhata Pakhwada 2022 programme on **Harmful effects of plastics on health and Environment**. **Dr. S. Thanuskodi**, Dean, Faculty of Arts inaugurated the awareness programme. Earlier **Dr. S. P. M. Kanimozhi**, welcomed the speaker, professors and students.



Dr. A. Palaniappan, Principal Scientist, CECRI spoke about the harmful effects of single use plastics on health and environment. Upon the end of the session, he answered many of the queries raised by the students. At the end, **Dr. P. Veeramani** proposed the vote of thanks. More than 200 students from the Faculty of Arts participated in this programme.



Dr. K. Sankaranarayanan, Professor and Head, Department of Physics delivered a lecture on **“Know about Microplastics with Facts and Figures”** at the Swachhata Pakhwada 2022 programme organized by the Department of Education, Lifelong learning & Alagappa University College of Education. Earlier **Dr. G. Kalaiyaran**, Campus Director, inaugurated the function and **Dr. N. Johnson** welcomed the gathering. The enthusiastic students showed a lot of interest in the lecture, and raised numerous questions regarding the topic. The resource person cleared all the doubts and advised not to use plastics in future. **Dr. J. E. Merlin Sasikala** proposed the vote of thanks. More than 120 students were participated.



The Department of Biotechnology & Department of Botany joined hands together to organizes the Swachhata Pakhwada 2022 programme on **Environmental Forensics of**

Emerging Chemicals. Dr. K. Balamurugan, Professor and Head, Presided and introduced the resource person. Prof. K. Pandima Devi, delivered the welcome address and the final vote of thanks to the resource person, students and event organizers.



Dr. R. Babu Rajendran, Professor, Department of Environmental Biotechnology, Bharathidasan University spoke about the importance of risk factors in environmental catastrophes due to traditional and modern chemical products. He discussed about the toxic effects of certain chemicals that were once considered harmless. Finally, he cleared the doubts raised the students. Nearly 100 participants took part in this programme.

D) Sharing of Information, Education and Communication on Better Hygiene



Dr. J. Sujathamalini, Dean, Faculty of Education, inaugurated the awareness programme on Health and Hygiene related to COVID-19 situation organized by Department of Special Education & Rehabilitation Science. During her lecture, she gave particular importance on the topic of personal hygiene maintenance especially during pandemic periods, when it is most essential.



Dr. G. Rajeswari, Assistant Professor, Alagappa University College of Education spoke about the basics of health and hygiene among girls and new mothers. More than 300 students were attended the meeting. At end a group discussion was arranged. More than 110 students participated in this discussion forum. ‘

E) Essay & Slogan writing competitions & Prize Distribution

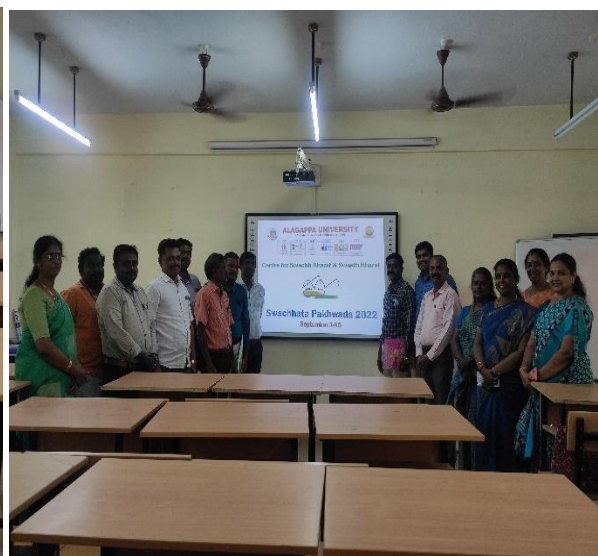


Dr. J. Sujathamalini, Dean, Faculty of Education, organized a function to distribute the prizes for the winners of Essay Competitions and slogan writing. **Dr. K. Gunasekaran**, Member of the Syndicate Council presided over the function.



S. Swarnashankari, and **S. Karpagamoorthy**, were the recipients of the first prize in the Essay Writing and Slogan Writing Competitions respectively. Both of them, received their awards from **Dr. K. Gunasekaran**, Syndicate member and **Dr. J. Sujathamalini**, Dean, Faculty of Education.

F) Display of Swachhta Message on the Website and Social Message



A Meeting was conducted with all the Department coordinators to discuss about the displaying of Swachhata Message in the University website and how to use **social media (Facebook, Twitter, Instagram, You Tube etc.,)** to generate awareness about health and hygiene. The meeting was held for about 2 hours. At the end of the meeting, the Department coordinators were divided into two groups to monitor the distribution of **Masks, Sanitizers, soap and other Safety-related products** among students and public.

Outcome of the Activity:

One of the main purposes of conducting Swachh Bharat and Swasth Bharat Activities in an Educational campus is to bring awareness to the general public who might be unaware of phenomena such as Global Warming, spiking global sea levels and the overall decrease in cleanliness and sanitation even in sparsely populated regions. The students of Alagappa University have undergone several awareness campaigns and healthcare drives to combat these discouraging facts. During these activities, the students also learn to communicate with the laymen and educate them on these things. These methods serve as passive learning approaches to the traditional classroom teaching, and has been observed to be a very useful tool for the students to develop skills such as leadership, teamwork, cooperation, event management etc. In essence, these skills correspondingly transform the students from amateurs to professionals in their future careers.

ALAGAPPA UNIVERSITY, KARAIKUDI

Centre for Swachh Bharat and Swasth Bharat

Name of the Activity	Health and Hygiene
Duration of the Activity	2019 to 2020
Details of the Participants	Alagappa University Students
Coordinator	Prof. S. Thambidurai
Organizing Department	Centre for Swachh Bharat and Swasth Bharat, Alagappa University
Collaborating Agency	MHRD & UGC, Govt. of India
Description	<p>The MHRD sanctioned Rs.100 Crores to Alagappa University under the RUSA 2.0 Scheme towards infrastructure development, intellectual empowerment and extension activities. For the implementation of MHRD-UGC initiative extension activities, Swachh Bharat awareness programmes during the 2019-20 academic year, Hon. Col. Prof. N. Rajendran, Vice-Chancellor of Alagappa University allocated one lakh for the Centre for Swachh Bharat and Swasth Bharat. In the current academic year 2019-2020, the centre received numerous communications from MHRD-UGC through Our Vice-Chancellor to conduct Swachhta Hi Seva, Swachhta Pakhwada, Rashtriya Poshan Maah, Jal Shakti Abhiyan and Swachhta Pakhwada 2020 programmes. Along with these, this year, the University has given an importance to conduct Health awareness programme for the students studying at Government Schools located in the rural area.</p>

Type of Activity

Awareness Programme organized at Village Schools

1. Alagappa Model Higher Secondary School, Karaikudi on 14.08.2019.
2. Govt. Hr. Sec. School, Ariyakudi on 20.08.2019.
3. Govt. High School, Periyakottai 22.08.2019.
4. Government Higher Secondary School, S. Velangudi on 27.08.2019.
5. Government High School, Sakkavayal on 29.08.2019.
6. SWACHHTA HI SEVA 2019 - Awareness programme on Harmful Effects of Single Use Plastics
7. SWACHHTA HI SEVA 2019 - Awareness on Collection Drive of plastic wastes
8. SWACHHTA HI SEVA 2019 - Anti-plastic campaign rally at villages
9. SWACHHTA PAKHWADA 2019 - Awareness programme on Rain water harvesting
10. JAL SHAKTI ABHIYAN 2019 – Renovation of Water Bodies
11. Rashtriya Poshan Maah – Awareness on Anemia and Diarrhea
12. Rashtriya Poshan Maah – Awareness on Handwash and Sanitation
13. Rashtriya Poshan Maah – Awareness Programme & Competition on Balanced and Healthy Diet
14. Swachhta Pakhwada 2020 – Swachhta Pledge Taking Ceremony
15. Swachhta Pakhwada 2020 – Plantation of Saplings (with high CO2 Absorption rate)
16. Swachhta Pakhwada 2020 – Waste Recycling and Energy Conservation Competition
17. Swachhta Pakhwada 2020 – Cleanliness Drive in the campus with active participation of the students
18. Swachhta Pakhwada 2020 – Competition on Water Conservation
19. Swachhta Pakhwada 2020 – Competition on Forest Conservation
20. Cleanliness Drive in Hostels
21. Swachhta Pakhwada 2020 – Best out of Waste
22. Swachhta Pakhwada 2020 – Awareness through Songs and Dance
23. Swachhta Pakhwada 2020 – Barrier free access for Divyang Students in the Campus
24. Swachhta Pakhwada 2020 – Swachh Bharat Certificate Distribution Function

Satellite meeting at University Syndicate Hall



The Alagappa University Vice-Chancellor **Prof. N. Rajendran**, addressing the Swachh Bharat Volunteers at a meeting held in the syndicate hall. He outlined the milestone achievements of Alagappa University in the key areas of research, education and extension activities at the national and international level since its establishment. Important agendas such as the promotion of cleanliness and sanitation through the campus environment, planning of extension activities related to Swachh Bharat were discussed in this meet.



During this meeting, our Vice-Chancellor stressed the importance of social work by means of various schemes and strategies and advised the students to work hard in the implementation of Swachh Bharat activities through innovative ways. Following the meeting, a questionnaire session was held, during which he interacted with the students

and clarified the doubts raised by the Volunteer members. In conclusion, he appreciated the never-ending efforts of the students in their quest for maintaining a clean campus environment.

Orientation Programme at Dept. of Industrial Chemistry Seminar Hall



Once the meeting was over, the 80 Swachh Bharat volunteers clicked a group picture with **Prof. Dr. N. Rajendran**, Vice-Chancellor, **Prof. H. Gurumallesh Prabu**, Registrar, **Dr. Sanjeev Kumar Singh**, RUSA Coordinator, **Dr. S. Thambidurai**, Swachh Bharat Coordinator and **Dr. R. Aananthi**, Medical Officer.



Dr. Sanjeev Kumar Singh, Professor, Department of Bioinformatics & RUSA Coordinator briefed about the salient features of MHRD funded RUSA 2.0 programme and the objectives of various schemes including Swachh Bharat activities. He corresponded to the questions raised by the students. During this orientation programme, he listed out the benefits to the University through this scheme. By the end

of the programme, a Q & A session was held for the students to clear their doubts regarding this scheme.



Dr. R. Aananthi, Asst. Professor Cum Medical officer, spoke next after Dr. Sanjeev Kumar Singh, and articulated on the various medical schemes and health awareness camps that were meant to be carried out in the University. These camps and events would not only promote the general cleanliness of the campus environment, they would also be instrumental in raising awareness among students to ensure their own personal hygiene and sanitation.



Student volunteers from more than 40 departments of the university, came together to discuss innovative strategies in regards to the implementation of Swachh Bharat programmes in the campus. They were categorized into 12 groups, and ideas were exchanged between them. By the end of the interaction forum, interesting and

innovative ideas from the groups were summarily collected and reported. These ideas were meant to be followed for future Swachh Bharat events.

1. Awareness Programme at Village Schools - Alagappa Model Higher Secondary School, Karaikudi on 14.08.2019.



Prof. H. Gurumallesh Prabu Registrar, Alagappa University inaugurated the Dental Medical Camp, in Alagappa Model Higher Secondary School, that was particularly arranged for school students to ensure their oral health. Not only did he, spread awareness on the significance of oral health in regards to their overall physical welfare, he also listed out the various extension activities planned by Alagappa University under various schemes.



Dr. T. K. Prabhu, BDS, MSD(Ortho) Implantologist, Soorya Dental Care, Karaikudi, began the dental check-ups for students that was arranged as part of the medical camp. During this forum consultation, the students interacted cheerfully with the dentist, who

also gave them tips on maintaining their oral hygiene. More than 400 students were beneficiaries, by the conclusion of the camp.



Prof. H. Gurumallesh Prabu, Registrar, Alagappa University inaugurated the health awareness programme on the same day within the smart classroom present within the school campus. This camp, was mainly organized for teenage female students who are undergoing their puberty years, and the importance of ensuring menstrual hygiene during these years. Our keynote speaker, not only emphasized its significance, but also orated on the importance of such events, especially to rural students, where cleanliness and sanitation are sometimes compromised. By the end of the event, Mr. M. S. Rajapandian, Headmaster of the school, offered his immense gratitude and pleasure for organizing this event for this institution.



Dr. C. Rathi Lavnya, MD (O&G), FRM Consultant Obstetrician & Gynecologist, Apollo Reach Hospital, Karaikudi, gave an important talk to the teenage students, who might be

confused about the hormonal changes taking place in their bodies. She was sensitive and professional, when answering the questions asked by the students, and answered them patiently. She also stressed the importance of maintaining their physical health as well as taking care of their genital hygiene. By the end of the event, the students were relieved of the doubts that were lingering within them and more than 300 students turned out to be beneficiaries of this event.

2. Awareness Programme at Village Schools Govt. Hr. Sec. School, Ariyakudi on 20.08.2019.



Dr. C. Sekar, Dean of Research, Professor & Head, Department of Bioelectronics and Biosensors, gave the keynote talk on the awareness programme on **Hygiene for Adolescent Girls**. During this talk, he explained the need for awareness on female hygiene and health and how it would benefit them in the long term as they grow.



Dr. C. Rathi Lavnya, MD (O&G), FRM Consultant Obstetrician & Gynecologist, Apollo Reach Hospital, again gave an emphatic lecture for the school students on the significance and importance of personal hygiene during their adolescent years. The students listened to her talk eagerly and were highly interested in clarifying any doubts they might have about themselves.



Dr. G. Ravi, Professor & Head, Department of Physics, Alagappa University inaugurated the Dental Medical Camp for the school boys. His speech emphasized on the importance of oral hygiene as a whole, in terms of maintaining their physical well-being and the significance of undergoing regular dental consultations to ensure their overall oral welfare. **Mr. P. K. Baskar**, Headmaster, Government Higher Secondary School, Ariyakudi, in conclusion, articulated on the immense gratitude he had incurred for the event organizers for their efforts in educating and raising awareness among rural students.



Dr. T. K. Prabhu, BDS, MSD (Ortho) Implantologist, Soorya Dental Care, Karaikudi initiated the Dental check-up for the students. He advised the students to rinse and floss their teeth regularly after consuming sweets as it is a major cause of cavity formation in young children. He additionally advised them on the ill-effects of junk foods that can be exerted on young children, as a result of their over consumption. More than 300 students gained valuable knowledge on how to properly maintain oral hygiene through this innovative camp.

3. Awareness Programme at Village Schools Govt. High School, Periyakottai 22.08.2019.



Dr. E. Ramaraj, Professor & Head, Department of Computer Science, inaugurated the awareness programme on **Basic Life Support & Medical Emergency**. This event was organized for school students to highlight the importance of first aid knowledge, which would prove to be handy during medical emergencies. During Medical emergencies, first aid measures prove to be instrumental in the prevention of aggravated injuries. **Mr. V. R. Kannan**, Headmaster, Government Higher Secondary School, Periyakottai thanked the event organizers for their important talks.



Dr.V.Kumaresan, MBBS,MD, PGDEM. Emergency Physician, Apollo Reach Hospital, Karaikudi, explained about various basic life support methods used during emergency times. He further demonstrated the method of handling techniques. More than 300 students gained life-saving knowledge through this open-air camp.

4. Awareness Programmes at Village Schools - Government Higher Secondary School, S. Velangudi on 27.08.2019.



Dr. S. Thambidurai, Professor, Department of Industrial Chemistry, inaugurated the awareness programme on **Hygiene & Higher Education for Women**. In addition, to highlighting the importance of personal hygiene for women, he also explained to the students the significance of higher education for women. He illustrated these points, by giving importance to the economic and societal impacts that are gained through the higher education of women. Mr. C. Gopalakrishnan, Headmaster, Government Higher Secondary School, Velangudi, expressed his immense pleasure about the event.



Dr. R. Aananthi, MBBS, Medical Officer, University Health Centre, Karaikudi, gave a very interesting and cheerful talk to the female students of the school about the

immense opportunities that are available for them in higher education, and especially scientific education. As part of the lecture, Dr. R. Aananthi, also articulated on the importance of personal hygiene for women. By the end of this programme, more than 300 students turned into beneficiaries of valuable knowledge imparted to them by the Alagappa University faculty.

5. Awareness Programme at Village Schools - Government High School, Sakkavayal on 29.08.2019.



Dr. A. Arun, Associate Prof. & Head (i/c), Dept of Microbiology, inaugurated the awareness programme on **Sanitation and Personal Hygiene**. During his talk, he stressed the importance of a clean environment, which not only improved the personal hygiene of the students, but also served as a significant factor in nation building. He highlighted that young school students should work together in improving the national cleanliness as a whole. **Mr. R. Murugan**, Headmaster, Government High School, Sakkavayal, thanked the event organizers for their efforts in bringing knowledge to disadvantaged students.



Dr. M. SIVAKUMAR, MBBS, DCH, DNB. Consultant Pediatrician, Mullai Clinic, Karaikudi, started with basic things that one has to follow in day-to-day life. His main talking points highlighted the different types of hand sanitation and its importance in the maintenance of personal hygiene. He additionally emphasized on how simple practices can be beneficial to an individual in terms of their overall physical and mental health. More than 200 students, gained valuable knowledge and understanding regarding personal hygiene and sanitary practices as a result of this interaction forum. **Dr. M. SIVAKUMAR**, gave a brief introduction on the daily practices that are healthy for us. He explained further about various methods of hand wash and effect of sanitation in and around of our living place. More than 200 students benefited by this camp.

Pics Clicked before the start of the programme in various schools



SWACHHTA HI SEVA 2019

As per UGC communication letter no. D.O. No. F-1-54/2019 dated 30th August, 2019, the Swachhta activities have been carried out from September 11th to October 2nd, 2019 at Alagappa University, Karaikudi. All the awareness programmes were conducted in the Four Campuses namely Science, Management, Arts and Education.

6. SWACHHTA HI SEVA 2019 - Awareness programme on Harmful Effects of Single Use Plastics



Before the commencement of the programme, Dr. S. Thambidurai, Professor and Swachh Bharat Coordinator, Department of Industrial Chemistry, gave a brief introduction to the students on the aim of this awareness programme.



Prof. K. Sankaranarayanan, Dean of Science, gave a deep lecture on the **Harmful effects of Single Use Plastics**. He made several important observations on the negative impacts of the accumulation of plastics in our environment, and how it negatively

impacts the flora and fauna of an ecological system. In addition, he also pointed out the fact that plastic accumulation will turn out to be serious problem for the upcoming generations.



The students from the Department of Animal Health & Management, and the students from the Department of Nanoscience and Technology, listening to the lecture keenly.



On the conclusion of the event, Dr. N. M. Prabhu, Professor, Department of Fisheries Science and Event Coordinator, delivered the vote of thanks to the keynote speakers and the students.



Dr. T. K. Gurumoorthy, Syndicate member inaugurated the Awareness program at Management Block. He advised the students on the overwhelming negative impact of the usage of plastics on the environment, with special focus on single use plastics like polythene bags and wrappers.



Prof. K. Sankaranarayanan, Dean of Science, addressing the audience on the impact of plastics on environmental pollution and the emerging phenomenon of microplastics present within the human body.



Students from the Department of International Business Banking Management and Commerce, Alagappa Institute of Management, listening to the interesting lecture being delivered.



Students from the Department of Corporate Secretaryship listening to the lecture. In conclusion, Dr. M. Gurupandi, Event Coordinator delivered the vote of thanks for the students and event organizers.

7. SWACHHTA HI SEVA 2019 - Awareness on Collection Drive of plastic wastes



Dr. M. Mohamed Jaffer Sadiq, Post Doctoral Fellow, Department of Industrial Chemistry, Alagappa University giving a lecture to the students from the Department of Industrial Chemistry.



The students from the Department of Industrial Chemistry listening keenly to the lecture.



Dr. B. Dharmalingam, Director i/c, Alagappa Institute of Skill Development inaugurated the programme and delivered the welcome address before the commencement of the event.



The students from the Alagappa Institute of Skill Development. For the conclusion of this event, Dr. C. Balakrishnan delivered a posthumous vote of thanks.

9. SWACHHTA HI SEVA 2019 - Anti-plastic campaign rally at villages



Students from the Department of Fisheries Science participating in the Anti-plastic campaign rally.



Students from the Department of Physics along with school students taking part in the Anti-plastic campaign rally. The students displayed posters and placards to highlight the theme of the campaign and imparting knowledge to the public.



Students from the Department of Computational Logistics marked their presence in the rally. During the event, the students went from door to door to raise awareness on the alarming issue of plastic pollution.



The Department of Microbiology students also stood in solidarity with the objective of reducing plastic pollution alongside people from different villages.



The Department of Biomedical Sciences, along with the young school students rallied across villages to spread the message of creating plastic waste free villages.



The students of Alagappa University participated in removal of plastic wastes from places around the campus.



During this event, the students also held up posters and placards to stress the importance of a plastic free environment and a pollution free society.



The event stretched to other surrounding parts of Karaikudi to collect plastic waste and dispose them safely.



The students from the Department of Bioinformatics, also went around cleaning villages and other rural areas to rid them of plastic pollutants.



The Department of Bioinformatics students cleaning up plastic waste from naturally vulnerable areas of the ecosystem, so that they can thrive without the presence of foreign, environmental contaminants.



The students of Alagappa University victoriously standing with the huge piles of waste collected from various parts of Karaikudi, which would have otherwise turned out to be a huge nuisance to public health without proper intervention.

11. SWACHHTA PAKHWADA 2019 - Awareness programme on Rain water harvesting

As per the MHRD-UGC communication letter no. F. No. 11014/01/2018-(EBSB) dated 28th August, 2019, the Swachhta activities have been carried out at Alagappa University during 1st September to 15th September 2019 and the report has been prepared.



Dr. M. Ayishamillath, from the Alagappa Institute of Management delivered an important lecture on the salient features of Rainwater harvesting and how its implementation can be useful for future water scarcity problems.



Dr. K. Kuppusamy, from the Department of Computational Logistics and the audience after the inauguration of the programme.



Students from the Department of Computational Logistics pledging their allegiance to save rainwater carefully, after the completion of the programme.



Dr. V. A. Anand, as part of the Swachhta Pakhwada programme, delivered a lecture on the importance and significance of the conservation of water.

JAL SHAKTI ABHIYAN 2019 - Renovation of Water Bodies

As per the UGC communication letter D. O. No. 14-15-54/2017 dated 13th September, 2019, to all the higher educational institutions, Renovation of traditional and other water bodies/tanks have been carried out at various villages situated in and around Alagappa University during 15th - 30th September-2019.



Students from the Department of Industrial Chemistry cleaning water bodies/ water tanks from nearby villages to rid them of waste products and dangerous pollutants.



The Department of Bioinformatics students involved in clearing out weeds growing on the bed of water bodies to enhance the flow of water into the temple tank.



The Cleaning of water bodies like these ensures that accessibility by local people is increased and beneficial to the local aquatic ecosystem.



The removal of weeds from the water bodies increases the overall volume of the water body area and maximizes the area of water storage for the body of water. This work was done by the students of the Department of Logistics Management.



The artificial canals dug out by the students of the Department of Tourism and Hotel Management was mainly done for creating connections between co-existing water bodies, which would grant lands nearby with fertility and moisture.



The artificial holes dug out by the students of Tourism and Hotel Management is to allow for the faster drainage of rainwater into water ponds without remaining stagnant within them. Since stagnant water becomes a breeding ground for many disease-causing microbes and insects, it is best if we allow them to seep into nearby areas without any barriers.

Some Photos before and after the work



Rashtriya Poshan Maah

As per the UGC communication letter D. O. No. 14-13/2018(CPP-II) dated 26th September, 2019, to all the higher educational institutions, Rashtriya Poshan Maah was organized at Alagappa University during 1-15th October 2019.

11. Rashtriya Poshan Maah – Awareness on Anemia and Diarrhea



Dr. M. Natarajan, was the chairperson for the event, and he inaugurated the students and dignitaries with his welcome speech. **Dr. S. P. M. Kanimozhi**, Assistant Professor, Department of English and Foreign Languages proposed the vote of thanks.



Dr. Selvaraj Jayaseelan, MBBS, MD, Apollo Reach Hospital, delivered a lecture on the preventive and curative measures that can be applied for the diseases of Anemia and Diarrhea.

12. Rashtriya Poshan Maah – Awareness on Handwash and Sanitation



Prof. K. Manimekalai, Professor and Head, Department of Women's studies and Chairperson of this event, inaugurated the audience for this lecture on Handwash and Sanitation. During her talk, she emphasized the importance of washing our hands in everyday life.



Dr. Sri Renganathan, MBBS, MD, Preventive and Social Medicine from Muthumeenakshi Hospital, Pudukottai was invited as the keynote speaker of this event. During his speech, he illustrated how washing hands and basic sanitary measures can go a long way in preserving public health.



Dr. R. Santhosh, MBBS, DNB, consultant Neuro Surgery from Muthumeenakshi Hospital, Pudukottai, delivered an interesting lecture on the topic “**Care for your brain**”.



Various students from the Departments of Women’s studies, History, Tamil and Social Work attended this guest lecture and raised several questions to increase their knowledge. For this event, **Dr. P. Veeramani**, Assistant Professor, delivered the vote of thanks.

13. Rashtriya Poshan Maah – Awareness Programme & Competition on Balanced and Healthy Diet



Prof. K. Uthayasuriyan, Controller of Examinations, Alagappa University inaugurated the awareness programme. He stressed the need for healthy food at a young age, particularly for students as a healthy diet increased their overall concentration on their studies and ensures a healthy mind. A healthy diet would directly translate into a better life in the future for the students who practice healthy diets.



Mr. R. M. Sivaramamoorthy, MTM, M. Phil, Principal, National Institute of Hotel management and catering technology, Karaikudi delivered a lecture on Preparation of Nutritional Food for Adolescent Girls.



Various Sections of students from the Departments of Industrial Chemistry, Biotechnology, Botany, Skill Development, Tourism and Hotel Management, attended this event.



A Competition was held by the event organizers to test the innovative and creative skills in food preparation. The theme of the competition was to prepare “Nutritional food” with minimal ingredients.



Prof. K. Uthayasuriyan & Mr. R. M. Sivaramamoorthy, paid a visit to the exhibition of different foods prepared by the students and interacted with on their preparation methods and their nutritional values.



Once the event came to a close, **Dr. K. P. Karthilingam**, Assistant Professor, Department of Tourism and Hotel Management, addressed the vote of thanks to the chief guest for his lectures and the students for their enthusiastic participation in the competition.

6. Swachhta Pakhwada 2020

As per the MHRD-UGC communication letter D. O. No. 14-5-/2016(CPP-II) dated 3rd January, 2020, to all the higher educational institutions, Swachhta related activities have been carried out during 16th to 31st January 2020 at Alagappa University. Before that, on 14th all the Faculty, Non-faculty and Students were involved in the Swachh Pongal Celebration.



Prof. N. Rajendran, Vice-Chancellor of Alagappa University **Dr. S. Sivasubramanian**, Former VC, Bharathiar University, **Dr. P. Kanniappan**, Former VC, Alagappa University **Dr. R. Swaminathan**, Syndicate Member along with Administrative Staff.



Prof. K. Uthayasuriyan, Controller of Examinations, Dr. S. Arun, Deputy COE along with the Controller of Examinations section staff.



The Faculty and Students of the Department of Corporate Secretaryship, celebrating Swachh Pongal alongside each other.



Simultaneously, the students, research scholars and faculty members of the Science Block, celebrated Pongal in their campus premises and paid their respects to the farmers for their work.

14. Swachhta Pakhwada 2020 – Swachhta Pledge Taking Ceremony



The faculty and students of the Department of Computer Science taking the pledge.



The faculty and students of the Department of International Business taking the pledge.



The faculty and students of the Department of Banking Management taking the pledge on Pongal's eve.



The faculty and students of the Department of Library and Information Science taking the pledge on Pongal's eve.

15. Swachhta Pakhwada 2020 – Plantation of Saplings (with high CO₂ Absorption rate)



Prof. H. Gurumallesh Prabu, Registrar of Alagappa University, highlighting the importance of afforestation, particularly trees with high CO₂ Absorption rates, which would be instrumental in reducing the pollution present in the air.



The Registrar of Alagappa University, initiated the Plantation of sapling. **Dr. G. Gopu**, Assistant Professor assisted him in planting the sapling and organized the sapling planting event with the help of the students from the Department of Industrial Chemistry.



The University students standing with the saplings that are going to be planted within the campus premises and getting ready for the event.



The students from the Department of Computational Logistics also took part in the event. The students brought saplings from their home or nearby areas and planted within the university campus.



The students from the Department of Biotechnology also participated in the event. During the planting of the sapling, the students held up posters and placards to highlight

the importance of afforestation in general and its salient features in increasing rainfall in dry regions.

16. Swachhta Pakhwada 2020 - Waste Recycling and Energy Conservation Competition



Dr. S. Karuppuchamy, Syndicate member inaugurated the programme and gave the welcome address. In his speech, he described in vivid details about the numerous benefits obtained from recycling waste products into useful products and conserving energy.



Dr. S. Senthil Kumar, Senior Scientist, CSIR-Central Electrochemical Research Institute gave a lecture on Innovative Technologies employed in the field of energy conservation.



The students from various departments of the University also presented their own ideas for the audience on energy conservation.



Dr. C. Karthikeyan, from the Department of Energy Sciences, organized the competition on Energy Conservation.

Prize Winners

- | | |
|---------------------------------|--------------------------------|
| 1. J. Subashini - Botany | 2. V. Aravind - Energy Science |
| 3. S. Adarshan - Biotechnology | 4. C. Charulatha - English |
| 5. S. Ilakkiya - Energy Science | 6. C. Muthumari - English |

7. P. Thennarasi – Botany

8. K. Vaishnavi – Energy Science

9. D. Kanimozhi - English

10. D. Pradeep- English

11. M. Nivetha – English

12.S. Solaimathi - Special Education

17. Swachhta Pakhwada 2020 – Cleanliness Drive in the campus with active participation of the students



Students were engaged in the cleaning activity within the campus.



Dr. M. Sundar, Principal of AUCPE also made his contribution in the cleanliness drive by getting involved in the cleaning activity.



Cleaning work taking place near different places around the campus by the students.



Cleaning work taking place near different places around the campus by the students.

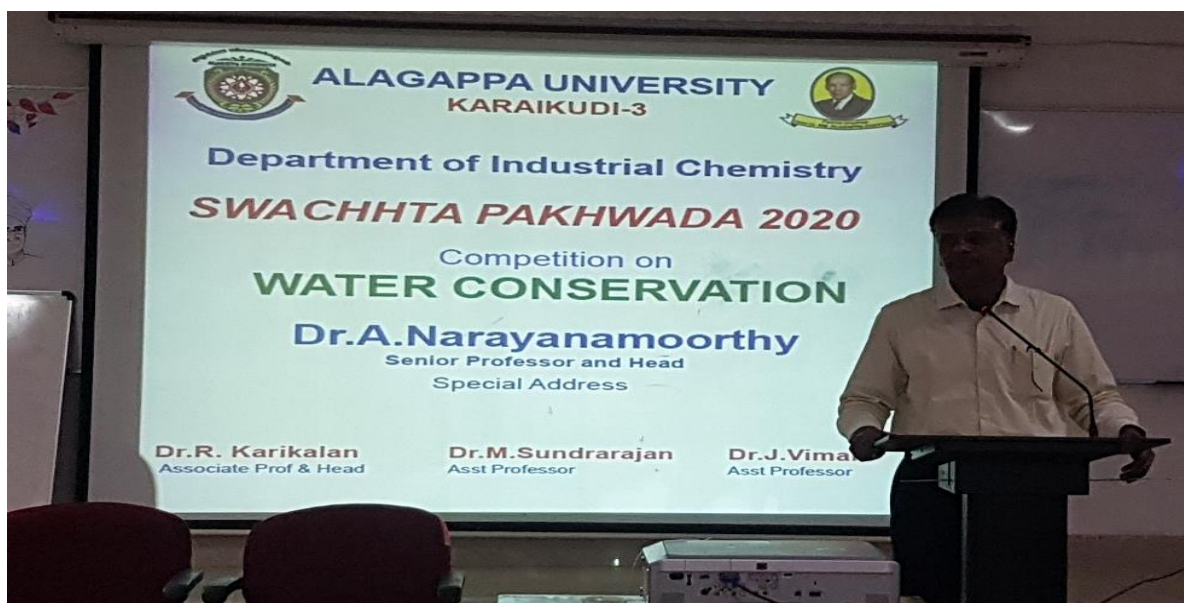


Cleaning work taking place near different places around the campus by the students.



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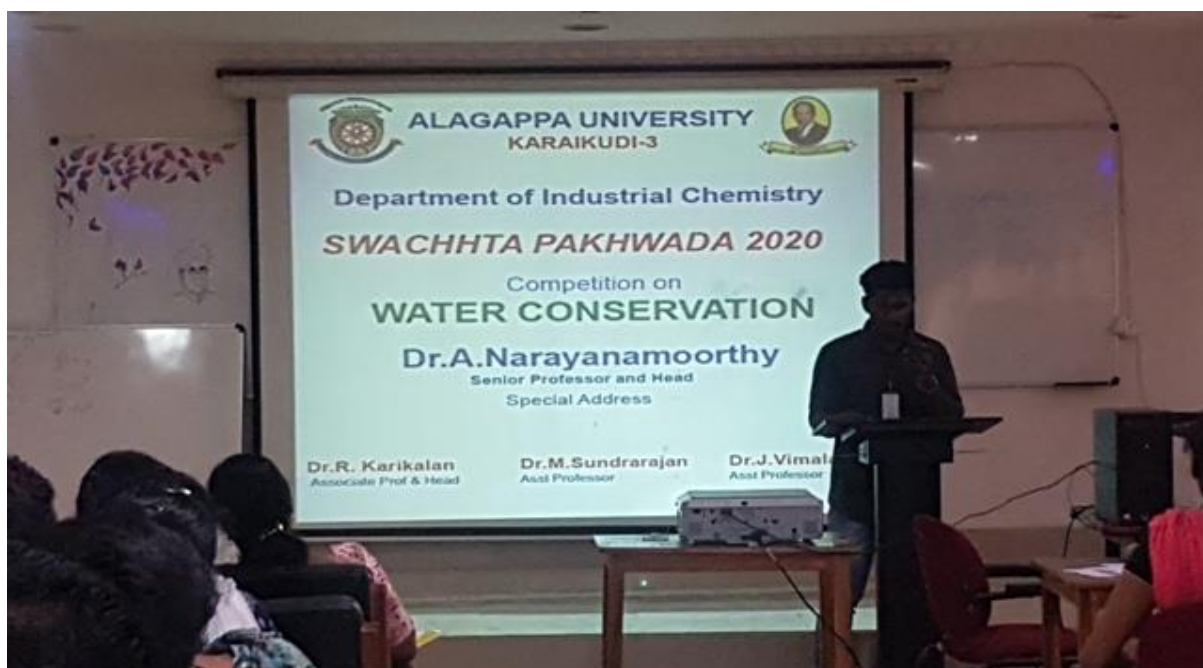
18. Swachhta Pakhwada 2020 – Competition on Water Conservation



Dr. A. Narayanamoorthy, Senior Professor and Head, Department of Economics and Rural Development stressed the importance of water conservation in the inaugural address.



Students from the Department of Computer Applications, Banking Management, International Business and Geology also took part in the event, and presented their own innovative ideas on how we can conserve water for future purposes as well as improving technologies.



Students from the Departments of English, Botany, Home Science and Industrial Chemistry participated in the Slogan writing competition. During this competition, students penned their own attractive slogans that can be potentially used for preaching the importance of water conservation to the general public.



Dr. R. Karikalan, Associate Professor, **Dr. M. Sundrarajan**, Assistant Professor and **Dr. J. Vimala**, Assistant Professor assessed the performance and innovative skills of the students and determined the prize winners.

Prize Winners

- | | |
|--|---------------------------------------|
| 1. S. Yuthithglory- Industrial Chemistry | 2. S. Abinaya - Banking Management |
| 3. E. Deepikasri - Animal health& Mgmt | 4. E. Ramya Devi - English |
| 5.S. Jafer Ali – Geology | 6.M. Maheswari -Computer Applications |
| 7. K. Swathika – Botany | 8. G. Sasi – Home Science |
| 9. P. Shenbaga Suganthi - Intl. Business | 10. A. Roshni- Industrial Chemistry |
| 11. S. Naveen Kumar- Geology | 12. D. Kanimozhi – English |

19. Swachhta Pakhwada 2020 – Competition on Forest Conservation



Dr. B. Vaseeharan, Professor and Head, Department of Animal health & management inaugurated the competition.



Dr. M. Ramesh, Associate Professor gave a lecture on Importance of Forest Conservation.



The speech competition conducted by the event organizers had students from various departments of the University showcase their public oratory skills. The theme of the competition was to speak about the importance, significance and case studies done in the area of forest conservation.



Dr. M. Biruntha, Assistant Professor and **Dr. G. Rajeshwari**, Assistant Professor assessed the performance of the students and determined the prize winners.

Prize Winners

1. J. Subhashini - Botany
2. E. Deepikasri - Animal health & Magmt
3. A. Roshni - Industrial Chemistry
4. M. Santhana Suvitha - Botany
5. P. Pavithra - Biotechnology
6. B. Amalavivek - International Business
7. C. Kannan - Biotechnology
8. M. Nivetha - English
9. P. Shenbaga Suganthi - International Business

20. Swachhta Pakhwada 2020- Cleanliness Drive in Hostels

As per the MHRD-UGC instructions, cleaning of hostels in and around and Dining hall was carried out with the help of hostel students, hostel staff along with the supervision of their respective wardens.



Cleaning work taking place in front of the PG Women's hostel located near the main campus of Alagappa University.



Cleaning work taking place in front of the PG Women's hostel (Rose) located within the Science Campus.



Cleaning work taking place in the PG Men's hostel by the students situated near the Main campus.



Students cleaning the dining areas of the campus hostel, to make it free of dust and waste products to ensure hygiene and cleanliness.



Cleaning work in the quadrangle of Physical Education Hostel, Management Campus.



Students cleaning the front area of the PG Men's hostel near the main campus.

21. Swachhta Pakhwada 2020 - Best out of Waste



Dr. A. Senthilrajan, Director inaugurated the competition '**Best out of waste**' held in the Department of Computer Science.



Students showcased their talents in innovative product creation by displaying items and products made from products that are generally considered as 'waste' or 'useless'. These competitions are a part of enhancing a student's creative and innovative skills.



Dr. A. Padmapriya, Associate Professor & Event Coordinator and **Dr. T. Kavitha**, Assistant Professor assessed the exhibited items displayed by the students.



The judges went around and viewed the displayed items, during which, the students illustrated the useful product that they had created out of waste.

Prize Winners

1. C. Kalaivani - Computer Science
2. N. Bhuvaneshwari - International Business
3. V. Sruthi - English and Foreign languages

22. Swachhta Pakhwada 2020 – Awareness through Songs and Dance



Song with dance programme was arranged on Republic Day in front of the university students and public. **Prof. N. Rajendran**, Honorable Vice-Chancellor Presided over the function.



Officers like The Registrar, Controller of Examinations, Finance officer, Dean -CDC, Director-AISD, Dean students affairs and Chief warden took part in the open air event and constantly encouraged the students.



The whole festive events accompanied by dance performances were performed by the students of **Alagappa University College for Physical Education (AUCPE)**.



The Principal of AUCPE, **Dr. M. Sundar**, organized the event, and **Dr. C. Vairavasundarams** coordinated the event.

23. Swachhta Pakhwada 2020 - Barrier free access for Divyang Students in the Campus

The Vice-Chancellor constituted committee consisting of **Dr. S. Karuppuchamy**, Syndicate Member, **Dr. R. Thangamuthu**, Senior Scientist from CECRI, **Dr. Sanjeev Kumar Singh**, RUSA Coordinator, **Dr. K. Alamelu**, DDE Director and **Er. B. Seetharam Ragupathy**, Civil Engineer have reviewed and ensured the barrier free access to drinking water and toilet facilities for Divyang students.



The committee members visited the Department of Mathematics and interacted with **Dr. N. Anbazhagan**, Professor and Head.



The committee members reviewed the modern toilet facilities constructed especially for the easy access by Divyang Students.



The committee members then interacted with the students on the Management block, and obtained their opinions on the drinking water facilities and toilet facilities within their campus.



Dr. K. Balasubramanian, Professor and Head, Department of Physical Education and Health Sciences briefly articulated on the modern facilities constructed for the easy access of infrastructure by Divyang students. He ensured that the constructed facilities were of good quality and accessible for the students.

24. Swachhta Pakhwada 2020 – Swachh Bharat Certificate Distribution Function

Outcome of the Activity:

In the academic year of 2019-2020, a total of 24 events have taken place which have involved the united efforts of the faculty members and the students. A majority of these activities have focused on Swachh Bharat and Swasth Bharat for raising awareness on public health and hygiene. These activities pave way for our future generations to learn about best health practices and their benefits, while, on the other hand, students learn how to communicate and coordinate with their peers during the management of a public event. To create a physically healthy student community with a sound mind, unflinching morality and a pleasant personality is the ultimate goal for building a prosperous nation, and these events are arranged to develop and encourage such habits that might influence them.

ALAGAPPA UNIVERSITY, KARAIKUDI

Centre for Swachh Bharat

Name of the Activity	Health and Hygiene
Date & Year	15 th Sep - Oct 2 nd 2018
Details of the Participants	Alagappa University Students
Coordinator	Prof. S. Thambidurai
Organizing Department	Centre for Swachh Bharat and Swasth Bharat, Alagappa University
Collaborating Agency	MHRD & UGC, Govt. of India
Description	<p>The UGC has sent a communication (vide Lr. No. 14-1/2015 (CPP-II) dated 11.9.2018) to all the higher educational Institutions for implementation of Swachhta Hi Seva (15th Sep - Oct 2nd 2018) events with highest participation from the student community. Prof. Dr. N. Rajendran, Vice-Chancellor, Alagappa University constituted an action committee consisting of Registrar, Syndicate members, Deans, Directors, HODs and Swachh Bharat Coordinator to conduct Swachhta Hi Seva 2018.</p>
Type of Activity	<ul style="list-style-type: none">G) Street cleaningH) Drains and back alleys cleaningI) Village level rallyJ) Door to door campaignK) Waste collection drives at households and public placesL) Segregation of Solid WasteM) Drawings at Public placeN) Awareness of sanitation practicesO) Folk songs and danceP) Waste into organic matterQ) Estimation of toilet construction activityR) Awareness programme

1. Street Cleaning near Karaikudi Old Bus stand

The Registrar, **Dr. H. Gurumalleash Prabu** has launched the street cleaning programme in a narrow street at the old town of Karaikudi near Koppudai Amman temple. About 50 students were involved in this drive and cleaned the street during the morning hours. The collected wastes were discarded with the help of a corresponding municipality vehicle. The Registrar made a brief introduction about the Swachhta Hi Seva program and the role of students' contribution in the clean India movement.



2. Drains and Back Alleys Cleaning in Kalanivasal

Dr. K. Gurunathan, Member of the Syndicate Council initiated the cleaning work of Drains and back alleys in a densely populated area of Kalanivasal, Karaikudi by involving more than 100 students. Students removed the plastic waste, thorny bushes and cleared the dumped waste materials in the drains and back alleys in and around Pugalendhi Street.



3. Village level rally at Ariyakudi Village

Dr. J. Jeyakanthan, Member Syndicate inaugurated a rally at Ariyakudi village with the participation of 150 students to create an awareness about sanitation among the rural public. The rally was started from the VAO office, Ariyakudi Village around 3.30pm and ended at St. Micheal Matriculation Higher Secondary School by 5.00 pm, covering a distance of nearly 2 kms.



4. Door to Door campaign

Dr. G. Paruthimal Kalaingan, Dean, Faculty of Science, inaugurated the door-to-door campaign on sanitation in Karaikudi town and gave the awareness hand-outs about cleaning, recycling and hygienic usage of toilets. Dr. G. Ravi, Dean, Industrial consultancy initiated the campaign at Samiyarthoppu village and explained about the potential hazards of drinking of contaminated water.



5. Waste collection drives at households and public places

Dr. K. Manimekalai, Dean, Faculty of Arts, inaugurated the programme on waste collection and its disposal at each household in Alagappapuram. **Dr. S. Rajaram**, Director, DDE, addressed the public gathered at a park in the evening.



6. Segregation of solid waste

A program on “**Segregation of solid waste into non-biodegradable and biodegradable waste**” was inaugurated by **Dr. K. Sankaranarayanan**, Director, USIC. He explained about the list of various non-Biodegradable and Biodegradable waste materials and how to segregate them. The students solemnly took a pledge to segregate the waste they generate into biodegradable and non-biodegradable waste to keep the environment litter free.



7. Drawing at public place

Dr. V. Balachandran, Special Officer (P&D) began the wall painting initiative in public places on the theme of Swachhata. Before the drawing programme, he and **Dr. T. R. Gurumoorthy**, Dean Research explained about the role of students to make India clean and green. They outlined the societal role of drawings that will reach various sections of the society in rapid pace.



8. Awareness of sanitation practices

An awareness campaign on “**Sanitation practices in toilet, hand washing, health and hygiene among the students**” was conducted. **Dr. C. Sekar**, Director, Centre for International relations delivered the inaugural address. **Dr. M. Sivakumar** M.B.B.S., D.N.B., Mullai Clinic delivered an elaborate lecture on this theme. About 200 students participated and interacted with the resource person.



9. Folk songs and dance

Dr. B. Dharmalingam, Dean, Faculty of Education inaugurated the Swachhta related street plays and dance programmes. The students were divided into groups and were allowed to perform in the stage. About 500 students were present. The students delivered stupendous performances and their efforts were duly recognized and applauded.



10. Waste into organic matter

Dr. V. Palanisamy, Dean, Students affairs and **Dr. S. Pravin Kumar**, MBBS, MD, Municipality Health officer explained the conversion process of solid waste into composite at the waste processing unit located in Karaikudi. **Dr. B. Vaseeharan**, Director, Collaborative Programmes elaborately explained about the design of these compost pits and how they are instrumental in the recycling of solid waste.



11. Estimation of toilet construction activity

Dr. V. A. Anand, Assistant Professor made a Power Point Presentation on the cost estimation for toilet construction and utilization of Government subsidies. *Toilet pit-digging exercise and toilet construction activity was demonstrated by Dr. A. Arumugam, Associate Professor, at Alagappan Alumni Garden.*



12. Awareness programme

The centre for Swachh Bharat and Swasth Bharat organized two awareness programmes in the month of March 2019. **Prof. Dr. N. Rajendran**, Vice-Chancellor, Alagappa University inaugurated these programmes. The first one was on “**Sanitation and personal Hygiene**” with Resource person **Dr. S. Pravin Kumar**, MBBS, MD, Health Officer, Karaikudi Municipality and the second one was on “**Students’ Stress: Current causes and Remedies**” with Consultant Psychologist **Mrs. Leema Thomas**. More than 500 students were participated in these awareness programmes.



Outcome of the Activity:

During the academic year of 2018-19, a total of 16 events have taken place to further the initiative of Swachh Bharat and Swasth Bharat. These events have been aimed at the general public to raise their awareness about social and environmental cleanliness. With the levels of pollution and global warming increasing year-by-year, it is both imperative and a social responsibility of an educational institution of the calibre of Alagappa University to promote eco-friendly ideals such as social and environmental cleanliness, proper sanitary practices and the welfare of the public health. These agendas motivate the lifeline of Alagappa University: its faculty members and students to strive for the best, while being concerned about the nation's growth as well.